**DIGITAL DESIGN COSTS**

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| **SOCIAL MEDIA DESIGNS** |
| Facebook Page Cover | £12 |
| Post Template | £9 |
| Story Template | £9 |
| Instagram Highlight Cover | £5 |
| Etsy shop Banner  | £12 |
| **STATIONERY ITEM DESIGNS\*** ***(\*digital designs*** *– separate costs apply for me to then physically make your stationery)* |
| **Mini Cards – all size approx. A7 or just less** |
| Business Card | 1 side £12 | 2 sides £15 |
| Loyalty Card | 1 side £12 | 2 sides £15 |
| Thank you for your order Card | 1 side £12 | 2 sides £15 |
| Review Prompt/ Social Card | 1 side £12 | 2 sides £15 |
| **Postcards – all size approx. A6** |
| Note Card | £9 |
| Thank you for your order Card | £12 |
| Promo postcard with coupon code | £12 |
| “About” your biz packing card | £12 |
| Gift Voucher | £12 |
| 2 sided packing postcard - combining any of the above | £18 |
| **Other Stationery Items** |
| Flyer Design (A6, A5) | £20 |
| Price List (A5, A4) | £20 |
| A4 Menu design | £20 |
| Poster (A4, A3) | £30 |
| Custom Stationery Item Design | Starts at minimum £30 |

*Any Stationery Item that uses a logo only, for example; logo stickers, logo tags, logo wrap sheets - you pay the physical stationery costs only as these items don’t require any digital designing.*

**PHYSICAL STATIONERY COSTS**

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| Sticker sheet – initial order | £2.50 per sheet (all shapes/sizes) |
| Sticker sheet – repeat order | £1.90 per sheet (all shapes/sizes) |
| Circle Tags 50mm – single side | 20p each (hole punched without ties) |
| Square Tags 50mm – single side | 30p each (hole punched without ties) |
| Rectangle Tags 35x65 mm – single side | 30p each (hole punched without ties) |
| A7 Mini Cards | 1 side 20p | 2 sided 35p |
| A6 Postcard | 1 side 35p | 2 sided 50p |
| A5 print - single side | B&W 50p | Colour £1 |
| A4 print – single side | B&W £1 | Colour £2 |
| A3 print – single side | B&W £2 | Colour £3 |
| Kraft brown Logo Wrap Sheet - initial | A4 45p | A3 60p |
| Kraft brown Logo Wrap Sheet - repeat | A4 35p | A3 50p |
| Vellum Logo Wrap Sheet - initial | A4 45p | A3 not available |
| Vellum Logo Wrap Sheet - repeat | A4 35p | A3 not available |

**Example scenarios to help you work out your costs:**

**Blue = Payable. Pink = No charge**

1. You have your own logo, but you want me to design a business card for you, then print and make them yourself at home. **You’d pay the £12-£15 business card digital design charge only.**
2. You want the Full Shebang branding package, and want me to design and make you an A4 price list, a double sided loyalty card, and some sheets of stickers. **You’d pay the £99 branding package, plus the digital design fees of £20 for the price list and £15 for the loyalty card, plus the 35p per loyalty card, £2 print and the £2.50 per sticker sheet for me to physically make the stationery**
3. You want me to create you just a logo only, then you will design our own thank you packing cards to pop in with your orders and send me the design, you just need me to make them. **You’d pay the £39 branding package for your logo, plus the 20p per single sided mini card for me to make the thank you cards that you’ve designed.**

*To clarify, I can design everything for you and then handmake everything for you. The designing and handmaking are two different services which are separately charged.*

*You’re more than welcome to do the designing and have me just making, or vice versa have me design them only, and you sort out the making.*